

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**Norman Announces High Temperature Softbox**

February 22, 2006, Minneapolis, MN

The Norman division of Photo Control Corporation announces a high temperature Softbox for use with the Norman Allure C1000 Constant Light. This 24 inch square softbox was designed for continuous duty at the maximum 1000 watt setting of the fan cooled C1000. For mounting, the HTSB24 Softbox uses the standard BDAL Barn Door/Speed Ring Adapter.

This high temperature Softbox is available individually and it is also included as a part of the popular Norman Allure C1000 one, two and three light kits. Each softbox comes with a travel pouch, and includes a snap-in inner baffle, a removable front diffusion panel and four flexible rods for mounting on the BDAL Speed Ring Adapter.

Photo Control Corporation is a Minneapolis, MN based manufacturer of professional photographic equipment that includes the Norman, Camerz and Lindahl brands.